

PRESS RELEASE

Huddlestock Fintech AS (HUDL) – Huddlestock Fintech AS: Nordic news-site to offer its users a trading solution empowered by Huddlestock’s Bedrock solution.

Stavanger, Norway, 20 February 2022 – Huddlestock Fintech AS, a provider of innovative technology solutions to the capital markets, treasury and wealth management industries, has signed an agreement with a leading Nordic investor news site, counting more than 25.000 users. The agreement is part of a strategy to expand Huddlestock’s Bedrock offering towards financial news sites, enabling them to offer low-cost trading solutions to their users alongside news and stock recommendations. Huddlestock offers a white-label trading setup as a plug-and-play Software-as-a-Service solution connected through APIs, allowing financial new sites all over Europe to offer in-house trading to their users together with news and stock recommendations.

“The boom in interest from retail-investors has created strong demand for white label trading solutions from financial investor forums and news sites. The pandemic has accelerated the appetite for trading amongst retail investors and we see excellent opportunities for growth in the investor forum and news aggregator space. Huddlestock offers a premier solution for investor forums and financial news sites to expand their offering by adding low-cost trading solutions, powered by best-in-class technology and solid infrastructure partners,” says John E. Skajem, Group CEO, Huddlestock Fintech.

Until recently, financial forums, analyst sites and news aggregators have not had the opportunity to offer direct market access to their users. Through Huddlestock Fintech’s Bedrock trading technology and Huddlestock Systems’ regulatory umbrella, this customer segment can now offer their users a truly European trading experience. Building on its vision of “democratizing wealth management”, Huddlestock’s Software-as-a-Service solutions allow more players to enter the investment industry, opening up and making investing accessible to a wider range of investors.

This information is subject to the disclosure requirements according to Section 5-12 of the Norwegian Securities Trading Act. The information included in this announcement is defined as inside information pursuant to the EU Market Abuse Regulation article 7 and is publicly disclosed in accordance with MAR article 17.

To see all press and investor releases please have a look in the investor relations section of our corporate website www.huddlestock.com/investor-relations

For further information, please contact:

CONTACTS:

John E. Skajem, CEO, +47 418 87 412, jes@huddlestock.com

Cecilia Luras, Director of Strategy & Investor Relations, +47 951 45 382, col@huddlestock.com

About Huddlestock Fintech:



Huddlestock Fintech delivers innovative technology solutions to the capital markets, treasury and wealth management industries.

Through its technology offering, Huddlestock offers an innovative, compliant, and data-centric WealthTech SaaS, accelerating the digital transformation, and trends of hyper-personalization and on-demand banking within the wealth management industry. Huddlestock's SaaS empowers the embedding of low-cost, efficient white-label trading and investment services, underpinning Huddlestock's mission of delivering financial inclusion by democratizing access to capital markets.

Through its world-class expert professional services business, Huddlestock delivers strategic technology solutions and process automation for the financial services industry. This range of services has propelled Huddlestock into becoming the preferred supplier of financial consultancy services and technology solutions in the Nordic region. Huddlestock Fintech AS was listed on Euronext Growth Market 26 November 2020, as Norway's first fintech company to be publicly traded.

For more information, please visit www.huddlestock.com

The announcement is made by the contact persons set out above.